

WITH JBF RENO

Why sell with JBF?

Avoid hot garage sales and missed Marketplace meetups! Our average seller earns \$350 and YOU set your own prices! Sign up below and we will send you the next steps via email. You earn 60% on your sold items (stores offer you 25%) or bump it up to 70% by helping at the sale!







Sort



Create Tags



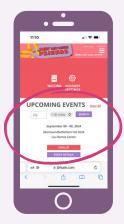
Price & Prep



Drop Off



Watch This Quick Overview



But, First Things First: REGISTER!

Save your spot by registering on myjbftags.com as a Consignor at the Reno Just Between Friends event.



Registration Walkthrough

Second, Schedule Your Drop-off Time

Once you're registered on myjbftags.com, visit the link below to schedule your drop-off time, pre-pay for your consignor fee and select your pick-up date if you choose not to donate all of your items at the conclusion of the sale.

Click Here





MY CHECKLIST

Check off this list as you gather your items!

- **Large Toys**
- **Outdoor Toys**
- **Bedrooms**
- Closets
- Playroom
- **Furniture**
- Kitchen
- **Bathrooms**
- Garage
- **Basement**
- Attic

Kids Grow Fast!

Children typically cycle through a wardrobe every 6 months. So, if you're feeling like you have lots of outgrown clothes in your home, you're not alone! Look around for other kid items you can sell, too.

Pro Tip:

If they have not worn/used it in 6 months, TAG IT!

Check all over your home!















Be sure to check the garage!







Sort your gathered items into three categories:



Keep the items that you just aren't ready to part with yet.



Toss the items that are too well-loved (stains, missing pieces, not working).



Sell and CASH IN on the rest that meets our JBF standards listed below!

The 4 C'S HOW TO KNOW WHAT TO SELL



Clean

The newer it looks, the better it sells. Check carefully for stains, holes, pet hair, and odor in clothing. Clean all items thoroughly. TIP: Natural or fluorescent light catches more stains!



Current

Shoppers love trendy styles that are in fashion. Make sure items are in the right season. Sell warm weather clothing and shoes at our Spring/Summer sale. Sell cold weather items at our Fall/Winter sale.



Complete

Be sure all parts & pieces are present before you tag items. Shoppers want to open their items when they get home and find everything in working order. Toys, games and puzzles must be sold as complete sets without missing pieces. Clothing items must be functional (buttons and zippers work).



Compliant

Important Safety guidelines apply when selling a car seat, stroller, baby equipment and toys. Check safety.jbfsale.com for details.



Safety waivers are **REQUIRED** for all cribs & car seats.



Creating Tags

Now that you've inspected your items, it's time to log in to your JBF Profile and enter your tag data.

STEP 1: Go to <u>myjbftags.com</u> & click on "Login" or create a JBF profile

STEP 2: Click on the Tagging icon

STEP 3: Enter & Print Tags







Choose the **Size or Type** that best describes your item. All clothing and shoes must have a size. Some non-clothing items will have type to choose from. For items with no type, you may leave this field empty.

Use **Quantity** if you have more than one of the EXACT SAME item. This will print one tag with a unique QR code for EACH item.

Printing Your Tags



Print your tags on 8.5"x11" white cardstock in portrait mode.

No Printer? No Problem!

When you finish creating your tags use the "Print PDF" option and save the PDF file. Printing at a supply store will save you ink and time. We can print them too - \$2.50 for 12 pages

JUST SETWEEN FRIENDS	Sell more when you reduce and donate!			
	reduce	donate	sell	
Consignor 1	x	x	40%	
Consignor 2	/	x	60%	
Consignor 3	/	/ 2	80%	





Price and Prep Your Items

Now that you've created your JBF price tags, it's time to attach your tags and prepare each item for the upcoming sale.

Safety Matters



Throughout this guide, you'll see **safety alerts** to help you know when to check your items for recalls or JBF Safety Standards. JBF is dedicated to keeping families safe and we count on **YOU** to ensure the safety of all items you are selling.



Use our dedicated product safety website anytime to learn more!

JBF Safety Matters Website



Shopper-Focused Pricing

When You Price, Ask Yourself:

"What price would make me buy this item without hesitation...
and brag about my bargain to my friends?"

We'll share pro-tips for pricing along the way, but in general, 50-90% off retail prices will help your items sell well!



PRO TIP! A Proven Way to Sell Even MORE!

Choose <u>REDUCE</u> when creating tags to allow your items to sell at 50% off during half price sale day. These items have a 30% GREATER chance of selling!







Grab Your Supplies:

- Laptop, tablet or mobile device
- White card stock (60lb+)
- 1.5 2.0 inch safety pins
- Plastic or wire hangers
 (Use child for 5 & under; adult size for 6+)
- 🗾 Quart, gallon & XL clear storage bags
- **&** Clear packing tape
- Painters/masking tape
- & Scissors
- Ribbon, string or zip-ties

Optional Supplies:





Printer

Cleaning Supplies
Magic Eraser, stain
remover, etc.

More About the Supplies You Need

On the next pages, we'll show you how to **Price & Prep each Category** of item you can sell at the JBF sale in your local area!

- Books, Games, Puzzles, Arts & Crafts
- Clothing (Children's through Juniors, Maternity, Costume/Dress-Up)
- Infant Items (Bath, Diaper, Feeding, Other)
- Carge Items (Baby Equipment, Large Toys, Furniture)
- **Shoes**
- Toys
- Odds & Ends (Accessories, Kids Bedding/Decor, Mommy Mart, Sporting Goods, Misc)



Prep Essentials

Key guidelines to help you prepare each item for the sale.

- 1 All pieces are secured together (pieces won't separate or fall out of bags)
- 2 Tag is attached securely so it won't fall off

Let's GO!



Want to bypass inspection at the next sale?

Check your items carefully! Bring at least 100 hanging items and have 5 or fewer "no-thank you's" at your inspection/drop-off to earn a Fast Pass for subsequent sales! You'll get to skip the clothing inspection and simply hang your items in the appropriate places. Keep the Fast Pass indefinitely by staying in the know on the seller guide and by staying under the no thank you threshold. Let's treat our shoppers like friends by bringing ONLY our best!

EARN IT

- =/< 5 No thank you's
- Prep using seller guide
- Price 50-90% off retail
- Watch for an email between sales with Fast Pass information

KEEP IT

- =/< 5 No thank you's pulled from floor during sale
- Prep using seller guide
- Price 50-90% off retail
- Fast Pass is good indefinitely as long as you meet requirements

LOSE IT

- > 5 No thank you's pulled from floor during sale
- Disregard for seller guide
- Vastly high pricing item
- 1 item returned by a shopper (broken or incomplete)

AT JBF, WE VALUE PROGRESS OVER PERFECTION

If you lose your Fast Pass, you'll have one chance to reinstate it without going through inspection. Complete the reboot quizzes to show you understand our tagging guidelines. (email Kendra)

THREE FAST PASS ESSENTIALS:

- 1. Check items in natural or fluorescent light.
- 2. Check items against our what we accept & seller guide
- 3. All items are priced well and prepped according to JBF Standards





No Thank You List



CLOTHING

(Children's through Juniors, Maternity, Costume/Dress-Up)



When it comes to selling your kids' outgrown clothing, JBF is the **BEST** option to maximize your earnings!

Prep

Essential #1 - All pieces secured together
Essential #2 - Tag stays attached



Be sure the hanger hook opens to the left, like a question mark.

Watch for Tips on Tagging Clothing



Place all clothing on hanger. Hanger hook opens to the left. Hanger fits the clothes so they won't fall off during the sale (shake test and pin to hanger if needed).



Bundle more than one piece of clothing on a single hanger or bundle multiple hangers together.









Attach bottoms with safety pins or zip ties to the top of a regular hanger or use a pants hanger.

You CAN sell sizes infant to teen:

- At our SPRING/SUMMER event, sell clothing kids will wear regularly between our Spring and Fall JBF sale
- At our FALL/WINTER event, sell clothing kids will wear regularly between our Fall and Spring JBF sale

Seasonal Guide

Sorry, we CAN'T sell clothing that is:

- Adult sizes or brands
- Out of season
- Out of popular style or manufactured more than 5 years ago
- Stained, damaged, strong scent or pet hair

Teen Guide



Learn about Drawstrings Safety:

- Upper Outerwear WAIST Drawstrings
- Upper Outerwear NECK Drawstrings





MATERNITY 30 Tags JUNIORS 50 Tags



CLOTHING

(Children's through Juniors, Maternity, Costume/Dress-Up)



Adding a Tag Using Safety Pins



Use 1.5" - 2" safety pins to attach your tags to clothing. Your tag attaches to the front right of your item.

Adding a Tag Using Tagging Gun



Puncture tagging gun through the manufacturer's tag.



Puncture an **inside seam** at right armpit (when looking at the front of the item).



Do **NOT** puncture directly through the garment fabric.



Do **NOT** puncture tagging gun directly through the fabric of an item. While safety pin holes disappear when washed, tagging gun holes do not.

Price to Sell!

\$ At least **75%** off retail

Remember to use Shopper-focused pricing (create a cannot-resist deal!)
Choose to **REDUCE** when creating tags to sell even more on half price day!

ltem	Bargain Brands	Everyday Brands	Boutique Brands
Pajamas	\$2 - \$3	\$3 - \$4	\$5+
T-shirts	\$1 - \$2	\$2 - \$3	\$4+
Jeans / Pants	\$2 - \$3.50	\$3 - \$5.50	\$6+
Dresses / Dress Shirts	\$2.50 - \$4.50	\$3.50 - \$6	\$6 - \$8+
Sneakers	\$3 - \$6	\$5 - \$8	\$8+
Jackets / Coats	\$4 - \$6	\$6 - \$9	\$8+

Bargain brands = Cat & Jack, Garanimals, Cherokee, etc (retail \$4-10)

Everyday brands = Carter's, Children's Place, Department store brands (retail \$6-15)

Boutique brands = Crewcuts, Mudpie, Janie & Jack

Pro Tips:

↑ Price <u>HIGHER</u>:

- New with Tags & Like-New
- Big Kids
 Clothing Sizes
- Boutique Brands

↓ Price LOWER:

- Infant (under 12 months)
- Maternity
- T-shirts
- Everyday Clothes

Bundle lowerpriced items:

For example, bundle three \$2 pajamas on a single hanger with a \$6 JBF price tag; or three \$1 t-shirts for a \$3 JBF price tag.



Price & Prep: SHOES



Shoes sell **extremely well** at JBF, so we recommend that you tag them first. Let's get started!

Prep

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Punch a hole through your JBF price tag and connect both shoes to the tag and to each other using a zip-tie.







Tip: Reinforce the hole punched tag with tape before ziptying. If your shoes can't be zip-tied together, watch our video for more strategies.



Baby Shoe Sizing

Price to Sell!



Shoes in great condition fly off the shelves at JBF. The cleaner, the better!

Local families are going to be thrilled to find your shoes at 50-75% off retail prices as they hunt for essentials at the JBF sales event!

You CAN sell shoes that are:

- Sizes & styles for infant through tween
- In great condition
- ✓ Very clean & smelling fresh
- Suitable for the upcoming season

Sorry, we CAN'T sell shoes that are:

- Adult styles
- Dirty
- Out of season



Condition matters at JBF. The better your shoes look, the better they will sell. Toss them in the wash or use a brush or Magic Eraser to clean them

well, including the soles.

↑ Price <u>HIGHER</u>:

 Desirable brands such as Air Jordan, Nike, See Kai Run, Keen, etc.

Select **REDUCE** so that your shoes have a great chance of selling throughout the event!



BOOKS, GAMES, 'PUZZLES, ARTS & CRAFTS



JBF Shoppers love a good deal on books, games, puzzles & more!

Prep

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Be sure that games and puzzles have all their pieces included and are in their original packaging.



Bundle books by tying them together with a ribbon or string.





Use painter's tape that can be removed without damaging the item to keep boxes closed. Adhere the tag to the outside.



For wooden puzzles, use clear cling wrap or a plastic clear bag secured with packing tape.





Bundle similar arts & crafts items together in clear self-sealing bags and secure with clear packing tape.



Attach JBF tags using blue painter's tape that can be removed without damaging the item. (Do not use packing tape, as it will often destroy book covers and original boxes.)



You CAN sell these items in great condition:

- Soft infant books, board books & picture books
- Chapter books & homeschool materials
- Education & STEM items
- Kid games & puzzles
- Kid-friendly video games & gaming systems
- Arts & craft supplies

Sorry, we CAN'T sell:

- Books for grown-ups, cookbooks or self-help books
- R-rated DVDs or Blu-Ray
- ∨ VHS tapes or CDs
- Mixed bags of arts & crafts items
- Any damaged/missing piece items or used one-time use items

Price to Sell!

\$\tag{\$\text{75\%}}\$ off retail

Shoppers - just like you - are looking for **REALLY** great deals on these items and we recommend at least 75% off retail pricing and 90% off retail is even better!

Don't forget to mark these items to **REDUCE** on half price day!





Toys are a **top-seller** at JBF, so it will be worth your time to tag as many as you can!



Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Remember that we have lots of young shoppers, so keeping all parts of your item secure is a must.

Watch for Tips on Tagging Toys







Package all parts together using clear packing tape, clear self-sealing bags, and/or zip-ties.

Attach your JBF tag securely using clear packaging tape, OR use blue painter's tape if clear packing tape will damage the item when removed.







You CAN sell:

Toys for infants all the way up through tween ages

Sorry, we CAN'T sell toys that are:

- Recalled or pose a safety risk
- Missing batteries or have battery corrosion
- Not in working order
- Missing essential parts or pieces
- 🔀 Bike helmets older than 5 yrs
- Non-licensed character stuffed animals





Please check our safety site for toy recalls.





Pick 5 Program

Want to earn 100% on your first \$100? Bring 5 items on our hot seller list!

CLICK HERE

Price to Sell!

pro jups:

↑ Price HIGHER:

- Hot selling toys such as Legos, American Girl, Lovevery, etc.
- Large toys such as kitchens, doll houses, bikes & trikes.
- New with tags and in original packaging.

Price <u>LOWER</u>:

• Infant Toys

Select **REDUCE** to make Shoppers even more giddy on Half Price Day if your item is still on the sales floor!



Shopper-focused pricing is the way to go. Think about a price that would make you excited to brag about a great deal!





(Bath, Diaper, Feeding, Etc.)



JBF Shoppers love to score great deals on everything their new baby needs.

Prep

Essential #1 - All pieces secured together
Essential #2 - Tag stays attached

Package items with multiple pieces using clear packing tape and clear self-sealing bags.

Attach your JBF tag securely using clear packaging tape.











Watch for More Infant Items Tips



Use our <u>Safety Website</u> to be sure your items are safe to sell.

Please pay close attention to JBF Safety information for Otteroos & Owlets.



Price to Sell!

\$ Best at **75%-90%** off retail

Infant items sell well when priced 75-90% off retail. Expecting parents **LOVE** saving money as they welcome a new child into their home! Be sure to select **REDUCE** too!

You CAN sell these items in great working order and very clean:

- Bathing & Grooming (tub, washcloth, bath toys, nail clippers, brush, comb)
- Diapers (unused cloth & disposable, wipe warmer, diaper disposal, travel changing pad)
- Potty Training Supplies
- Bottles & Nursing (breast feeding items, bottles, bottle drying & sanitizing, nursing cover, burp cloth)
- Feeding (bib, spoon, plate, cup, snackware, water bottle)
- Baby Carriers
- Swaddles & Receiving Blankets
- Home Safety (baby gate, childproofing, baby monitor, shopping cart cover)
- Medical (thermometer, scale)

Sorry, we CAN'T sell:

- Medication, food, or formula
- Used pacifiers or nipples
- Open-system breast pumps
- Weighted sleep sacks
- Crib bumpers or inclined sleep products
- Broken, damaged, stained, or items missing restraints



LARGE ITEMS (Baby Equipment, Large Toys, Furniture)



Large items sell FAST at Just Between Friends and you'll love getting them out of your house and garage while filling a need for another local family!

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

If your item has multiple pieces or loose parts, keep everything together using clear packing tape, clear self-sealing bags, and/ or zip-ties. We'll ask that you set up items such as pack-n-plays to ensure that all parts are included. Be prepared to zip-tie the carrying case to the item once you place it onto the sales floor.









Attach your JBF tag securely using clear packaging tape or hole-punch your JBF tag and attach with zip-tie.

Watch for More Large Items Tips







Pick 5 Program

Want to earn 100% on your first \$100? Bring 5 items on our hot seller list!

CLICK HERE



Safety Matters: Large Flems

Use our Safety Website to check for recalls. Car seats and cribs must include a JBF waiver.

Please pay close attention to JBF Safety information for **Doonas** and **Infant Safe Sleep**





You CAN sell these items in great working order and very clean:

- Strollers & Wagons
- Cribs & Bassinets
- Pack-n-Plays
- High Chairs
- Swings & Bouncy Seats
- Baby Gates
- Bikes & Bike Trailers
- Car Seats
- Kids Furniture
- Large Indoor/Outdoor Toys
- and More!

Sorry, we CAN'T sell:

- Recalled Items or Items that Pose a Safety Risk
- Items Missing Batteries or have Battery Corrosion
- Not in Working Order
- 🔀 Items with Stains, Holes, Excessive Wear, etc.
- Missing Essential Parts or Pieces (e.g. safety straps)

rice to Sell!

Best at 50-75% off retail

And, of course, choose to **REDUCE** to increase your chance to sell it on Half Price Day!



*Required



LARGE ITEMS: CLAIM TICKETS



Does My Item Need a Large Item Claim Ticket?

Our JBF sale uses large item claim tickets for items shoppers can't carry with them. If the item CANNOT be carried to the Hold Area, it needs a large claim ticket.

To prep your large items that need a claim ticket, follow the steps below:

STEP 1: Print your Tag at home and bring it with you to Drop Off.

STEP 2: Visit the Large Item Tagging Station at Drop Off, add your tag to the large tag, and attach it to your item. We will help you!

STEP 3: Place your large item on the Sales Floor in the correct location.





























ODDS & ENDS

(Accessories, Kids Bedding/ Decor, Mommy Mart, Sporting Goods, Misc)



Almost anything related to kids is able to be sold at JBF. We even have an area for household and great-for-gifts items! Be sure to hang all bedding, bags, & backpacks.

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached



















- **Tagging Accessories**
- Tagging Bedding
- **Tagging Room Decor**



MOMMY MART

BEDDING

You CAN sell:

- Kid accessories
- Kid bedding (up to full)
- Kid sporting goods
- Kid room decor
- Limited Mommy Mart items

Sorry, we CAN'T sell:

- Items not made for kids
- Out of date fashion or decor
- Estate sale items



Safety Matters: Odds & Ends

Please check our safety site for product recalls.



Price to Sell!

Best at **75-90%** off retail

Select **REDUCE** to these items to increase your chances of selling more of your items!







You did it! All your hard work will soon turn into a seller check!

Get Organized for Drop-Off

Pack your non-clothing items so they are grouped by category to ensure a stream-lined drop-off process.

Pack your clothing by size and gender.



Prop Off Pates

Wednesday March 4 | 2p-8p

BY APPOINTMENT ONLY!

Where do I go to drop off?

Orop Off Map

Drop-Off is BY APPOINMENT ONLY.

Schedule Drop Off



Bring a Wagon or rolling cart to bring your items into the venue. JBF Reno has some to borrow but it get busy and they may not be available.

Use the hanger direction to sort clothing by size and gender in your bins. Each bunch will go in that section on the racks.

What to Expect at Drop-Off

Plan for about 60 minutes to drop off your items. If you have more than 250 items, give yourself extra time.

- Check In: Bring a small JBF item and your Presale Ticket QR Code to scan at our welcome desk. Then grab a rolling rack and load your clothing.
- Clothing Inspection: Clothing will be inspected on the rack before and during the sale. Please double check that your items are clean, free of odor, and don't have holes or stains.
- Place Items on the Sales Floor: Place your items on the sales floor where they belong. Shoes will be placed in bins by size and gender.
- Safety Check: Items a child sits in, is carried in, or sleeps in will be checked by the Safety & Recall Specialist. Car Seat and Crib Waivers must be complete and signed or the items will be pulled from the sales floor. Please check your own items for recalls BEFORE bringing them to the sale.
- Large Items: Attach a large item claim ticket to each large item. This helps shoppers know how to buy it during the sale. Any item that cannot be picked up and carried to the hold area should have a large claim ticket.



Now that all of your items are dropped off, you get to **shop early** and **watch your check grow**!



Shop Early

The best perk of selling with JBF is shopping before we open to the public! Grab your presale ticket, a friend for your guest pass, and enjoy all the best deals first!



Tell Your Friends to Shop

The more you share, the bigger your seller check will grow. Be sure all the families in your life know about how JBF can help their family **SAVE** this week!



Watch Your Check Grow

You can view your sold items LIVE each day! Log in to your JBF Profile, click on **TAGGING**, then choose **SOLD ITEM REPORT**. Use consignor fee \$20 and 60% unless you prepaid the fee and are working at the sale for a different pay scale.

Getting Paid

Once the sale is complete, you can expect to receive your payment via e-check within **15** days. Your check will be delivered via email and you will also receive an email with instructions for printing the check.



Unsold Items Donated to Charity

Your unsold items marked for **DONATE** are distributed to help local families through our Charity Partners, I Got You Reno and Spread the Word Nevada. You can request a donation receipt for tax purposes <u>HERE</u>.

Reno Seller Sale Week Schedule



Presale Shopping*

Thursday | March 5
Consignors | 11am
Platinum Tickets | 12pm
Prime Time Tickets | 1pm
Early Bird Tickets | 3pm
Community Tickets | 5pm
Hometown Heroes | 6pm

*Children over 12 yrs old require a ticket. *Tickets Required for entry



Public Shopping

Friday | March 6 | 9a-7p Saturday | March 7 | 9a-4p TICKETS RECOMMENDED or \$3 at the door



Mid-Sale Drop Off

Friday | March 6 | 6p-8p
No clothes or shoes



Half Price Presale*

Saturday | March 7 Consignors | 4pm Ticketholders | 5pm

·Tickets Required for entry



Public Half Price Day

Sunday | March 8 | 9a-1p Free admission!



Seller Pick Up*

Only if items are not donated Sunday | March 8 | 7p-9p

*Appointment Required





preing at



Sellers can earn **up to 70%** on sold items by working 4-12 hours at the sale!



Work 4 hours

• Bump your sales from 60% to 65%



• Bump your sales from 60% to 70%

Work 12+ hours

 Bump your sales from 60% to 70% and have your consignor fee

Work a sort shift or drop off shift

• Earn a \$25 bonus per shift

Reno Team Member Sale Week Schedule



Presale Shopping*

Thursday | March 5 Team Members | 10am

*No children during Team Shopping as we are still preparing for Platinum Shoppers. *Tickets Required for entry



Half Price Presale*

Saturday | March 7 Team Members | 3pm

·Tickets Required for entry

Bring 1 guest to shop with you!

How to Register as a Team Member

Login to your consignor profile page and click "help at the sale." This will take you back to the registration page where you will click "team member." Team shifts open January 8th for the Spring 2026 Sale.

Clicking the "team member" box will open the shift scheduler. Choose the shift or shifts you wish to work and save your selections. You may click the details box to get a description of tasks you might have during a particular shift.

You will receive an email with a link to the Team Member Agreement and to claim your presale pass.

Core Values







over perfection

