

# What to Sell When

## TOPS Short-sleeved only



## BOTTOMS shorts, skirts, capris, Jeans



## PAJAMAS short sleeved lightweight



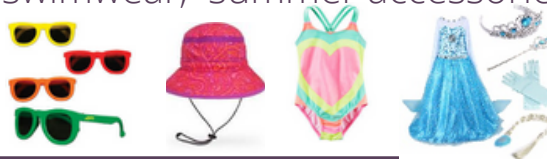
## DRESSES short sleeved lightweight



## SHOES Sandals, rain boots, shoes, Crocs, flip flops, water/swim shoes

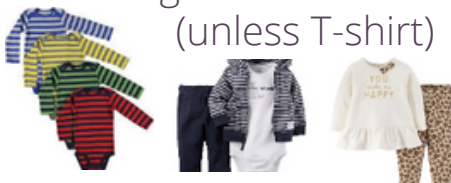


## OTHER Light jackets, costumes, swimwear, summer accessories



- BOTH SEASONS** - Some things can be brought to both sales
- Costumes
  - Athletic wear
  - T-shirts & Hoodies
  - Jeans, capris, school uniforms
- Pro Tip:* Holidays March-August in Spring  
Holidays September-April in Fall

## TOPS Long-sleeved items (unless T-shirt)



## BOTTOMS long pants, skirts, capris, Jeans



## PAJAMAS long sleeved and warm



## DRESSES long sleeved unless heavy fabric



## SHOES snow/rain boots, holiday



## OTHER Winter gear and accessories, Holiday through Valentine's Day



Spring

### Don't Forget Quality!

- No rips, tears, holes
- No stains
- Buttons, snaps, & zippers work
- No excessive piling
- No excessive wear/fading (jeans)
- Current style/fashion
- Smells fresh

Fall

### Make it shoppable!

- Hanger faces left "?"
- Tag upper right
- Tagging barbs only in seam or manufacturers tag
- Item stays on hanger when you tilt/shake